



## The GFMD Marketplace – Towards Fostering Concrete Partnerships on International Migration and Sustainable Development

### Updated Concept<sup>1</sup> for the Twelfth GFMD Summit

#### Why a Marketplace at the Quito Summit?

The Global Compact for safe, orderly and regular Migration (GCM) foresees the role of the GFMD as a platform to exchange experiences on the implementation of the GCM, share good policies on practices and cooperation, promote innovative approaches, and foster multi-stakeholder partnerships around specific policy issues (OP 47). It also invites the GFMD to provide a space for annual informal exchange on the implementation of the Global Compact, and report the findings, best practices and innovative approaches to the International Migration Review Forum (OP 51). In addition, the GFMD Platform for Partnerships (PfP) is acknowledged as a building block of the global knowledge platform envisioned as one of the three elements of the UN capacity-building mechanism (CBM). The latter is designed to support GCM implementation by strengthening capacities and fostering multi-partner cooperation (OP 43).

The GFMD Dialogue on GCM implementation, convened by the GFMD 2017-2018 Co-Chairs Germany and Morocco on 4 September 2018, and the informal Consultation on the GCM organized by the GFMD 2019 Chair Ecuador on 4 April 2019, provided for reflections on how the GFMD could operationalize the aforementioned provisions and thereby assist in translating the GCM commitments into action. Concretely, while reaffirming the GFMD's key characteristics in its state-led, informal and dialogue-based format, they also advocated for leveraging and building on existing tools such as the PfP to further enrich the GFMD.

In addition, the GFMD has been invited for three years now to contribute to the annual High-Level Political Forum (HLPF), the main review mechanism for the achievement of the Sustainable Development Goals (SDGs) defined under the 2030 Agenda. This has enabled the GFMD to submit a thematic report to the UN ECOSOC on GFMD participating Member States' efforts in achieving migration-related and migration-specific SDGs in focus at each HLPF. The GFMD thematic contribution to the annual HLPF contains a carefully selected list of relevant policies and practices drawn from the PfP database.

The **Marketplace at the Quito Summit** must be understood in the context of the PfP. The PfP was established in 2010 as a mechanism to foster the exchange of practices, policies and lessons learned between and among Member States, working on their own and/or in cooperation with other Migration and Development (M&D) stakeholders. Through the years, the special session on the PfP at each GFMD

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<sup>1</sup> *The first draft concept of the GFMD Marketplace for the 2019 GFMD Chairmanship was introduced at the PfP session of the Eleventh GFMD Summit in Marrakesh (7 December, 2018).*

Summit has provided a dedicated space to showcase state-of-the art M&D initiatives and encouraged countries as well as non-government partners to forge partnerships.

Now on its 13<sup>th</sup> year, the GFMD continues to explore the PfP 's potential to generate multi-stakeholder partnerships, particularly but not limited towards achieving objectives of the Global Compact for Migration (GCM) and migration-related Sustainable Development Goals (SDGs)s.

As the 2018 [GFMD ten-year Review](#) report reaffirms, the GFMD maintains its added value in 1) offering networking opportunities, 2) facilitating partnerships and 3) acquiring knowledge for Member States and crucial stakeholders. The PfP potentially provides for a dynamic tool to enhance these functional elements.

The Marketplace at the Quito Summit complements the voluntary dialogue on GCM implementation, scheduled on 22 November. While the GCM Dialogue invites interested stakeholders to share experiences and concrete initiatives towards the implementation of the GCM, the Marketplace goes beyond the GCM by offering a physical “matchmaking” space on broader issues on migration and development, in which action-oriented partnerships can be forged.

## Modalities of the GFMD Marketplace in Quito

**The Twelfth GFMD Summit in Quito will see the operationalization of a solutions-driven Marketplace on-site.** In the lead up to the Summit, interested stakeholders may submit their proposal – either as a policy tool or service provider or as a requesting party (needing policy/program/capacity-building support). The Chair will choose a suitable number of proposals, and the proponent (multi-)stakeholder (from governments, international organizations, civil society, business and/or local authorities) will be assigned booths/stalls, where they may present policy tools, solutions, or challenges during the GFMD Summit week.

During the Summit week, the selected Marketplace exhibitors will take note of visits made to their respective booths/stalls, requests made by visitors, if any, and share this information with the GFMD Chair and the GFMD Support Unit. The latter may take follow up action and/or provide further information after the Summit, as may be required.

Going forward, the Marketplace will also include an online interface. For further details, please refer to the respective section under background information provided below.

## Background information

The PfP has two components that could be harnessed for this purpose. First, the **online repository (GFMD Policy and Practice Database)** showcases over 1,200 M&D practices and policy tools that have been reported in the GFMD framework, while also offering a space to make calls for action or partnership. Second, **PfP special sessions** are organized primarily at the GFMD Summit Meeting, but also in the Friends of the Forum preparatory meetings, to allow for face-to-face interactions focused on sharing experiences between governments and key partners.

In light of the foregoing, besides the practical implementation of the Marketplace in Quito, this updated concept note describes how to further develop the PfP as a **multi-stakeholder interface for more tangible collaboration on M&D challenges**. The PfP actually emerged from the idea of an interactive “Marketplace”, launched under the Belgian GFMD Chairmanship in 2007. At the Eleventh GFMD Summit in Marrakesh, the “Marketplace” concept was reintroduced as a potential “matchmaking mechanism” between those facing specific policy and practice issues and those providing targeted solutions. The GFMD Marketplace is envisaged to be operational **on-site** – at the GFMD Summit and/or other GFMD activities – and **online** – through a dedicated Forum space inside in between on-site have two modalities.

The **online GFMD Marketplace** will be set up after the Twelfth GFMD Summit. It will provide a bridge to the 2020 Summit to be hosted by the United Arab Emirates.

Interested M&D actors are invited to announce their interest to participate, based on the proposed terms of engagement below.

#### **Online Marketplace Actors**

- “Owner” – proponent Member State or non-state M&D actor with a targeted policy / programme need
- “Provider” – A government, international organization, local authority, civil society organization, private sector or foundation that has the capacity to offer assistance (financial, technical, operational, etc.)
- “Visitor” – Any interested stakeholder who wants to observe and learn from the interaction between the “owner” and “provider” before making a decision on how to get involved
- GFMD Support Unit – facilitator, connector, communicator
- UN Network on Migration – provides coordinated support from the UN on a need basis, i.e., as may be requested by the “Owner”

