

**GFMD Thematic Workshop:  
Narratives on Migration: Toward evidence-based Communication**

*4 - 5 July 2019*

[Mohammed VI International Conference Center](#), Skhirat, Morocco

**Guidelines for the Session Moderator and Speakers**

**Session II: Migration and data: how to rethink migration and renew the narratives?**

**4 July – 15:00-17:00 (120 minutes)**

**Format: “Davos-style” discussion**

**Moderator: Mr. Kamal Lahbib**, President of Alternatives Maroc (FMAS)

**Speakers:**

- **Mr. Alexander da Costa**, Deputy Permanent Representative, Permanent Mission of Gambia to the UNOG
- **Ms. Hataichanok Puckcharern**, Director of Statistics, National Statistics Office, Thailand
- **Dr. James Dennison**, Research Fellow, European University Institute, Florence, Observatory of Public Attitudes to Migration
- **Dr. Tjaden**, Head, Impact Evaluation Unit, Global Migration and Data Analysis Center (GMDAC)
- **Mr. Rodolfo Córdova Alcaraz**, Vice President, Impacto Social Metropolitan Group, Mexico
- **Mr. Toufik Cherradi**, Président, Fédération Marocaine du Bâtiment et des Travaux Publics (FNBTP).

**Format: “Davos-style” panel discussion**

Each session panel is expected to offer clear insights that will inform and stimulate focused discussion and result in concrete and practical conclusions in line with the conference objectives and outcomes. It is designed to be intimate for the purpose of encouraging discussion and peer-to-peer sharing.

In a “Davos-style” format, the moderator will open the discussion by introducing the topic, give each speaker no more than 5 minutes to make their presentation, ask follow up question(s) if needed, and promote discussions between speakers and with the audience.

Power point presentations or formal speeches are discouraged in order to foster an open debate and lively interaction.

### **Guiding questions**

The following questions are offered to stimulate thinking in relation to the session topic, and to help the speakers to focus their presentations.

- How much do facts and scientific evidence really matter in shaping public perceptions on migration?
- Which indicators are key for measuring the impact of communication on public attitudes towards migrants and migration? What challenges do governments and researchers face in collecting data and evidence in relation to those indicators?
- How do governments develop messaging on migration? Who is involved?
- How can the private sector support governments in their efforts to strengthen the evidence base and project the positive aspects of migration to the wider public?

### **Guidelines for the Session Moderator**

The moderator plays a very important role in ensuring a lively, participatory interaction between speakers and among the participants in general. In this regard, the following guidelines are suggested:

- Deliver a short introduction (about 3 minutes) on the agenda topic before giving the floor to the panelists in the order of the agenda.
- Introduce the speakers briefly (i.e., the speakers' bios were circulated ahead of the meeting)
- Keep track of the time;
- Ensure that everyone actively participates and there is geographical representation from the floor;
- Encourage the speakers and interveners from the floor to articulate their personal and organizational perspectives, concrete experiences and lessons learned relevant to the theme;
- Guide the discussions towards relevant conclusions; if possible, steer the discussions to bring out the added value of the GFMD workshop;
- Summarize the discussions towards the end of the session,
- Identify recommendations and conclusions to be included in the outcome document.
- At the end of the session, identify the main outcomes of the discussion (no more than 5 minutes). The following elements may be captured:
  - Highlights of interventions made, including relevant concrete policies and initiatives
  - Points of convergence, practical recommendations and challenges/issues for further discussions

The moderator should be dynamic and assertive, pull participants into the discussion and probe panelists and participants and restrain "excessive" speakers.

### **Guidelines for the Speakers**

Speakers are expected to limit their initial presentation to no more than 5 minutes. The goal of the presentation should be to emphasize the personal and his/her institution's expertise on the subject matter.

Consistent with the informal and peer-to-peer learning nature of the GFMD, the speaker is requested to present his/her perspective on the topic (i.e., challenges vs. opportunities), share relevant policies and programmes, lessons learned, constraints encountered, etc rather than restating the issue at hand.

Power point presentations or reading from prepared statements are discouraged to maintain the Davos-style spirit of the discussion. In the event that a PowerPoint must be used, speakers are asked to use no more than 5 slides. In addition, the speakers are encouraged to send the PowerPoint to the GFMD Support Unit ([support.unit@gfmd.org](mailto:support.unit@gfmd.org)) no later than Wednesday, 3 July, to guarantee adequate technical support.

The speakers / panelists are requested to:

- Keep to the time limit as allocated per presentation;
- Address the guiding questions for discussion;
- Concisely address any possible questions from audience;
- Raise additional and relevant questions if necessary; and
- Suggest policy or programmatic recommendations.