



# The Role of International Migration in Business

GFMD Thematic Meeting  
on Private Sector Engagement  
Geneva, March 12, 2014





# Governmental Co-conveners

The Government of Turkey

– Ms. Esen Altug



The Government of Canada

– Ms. Jennifer Irish





# Recommendations from GFMD Assessment Report 2012

“...the private sector, including employers and recruitment agencies, should be considered a separate stakeholder group, and ***“cooperation with this group should be strengthened by means of a dedicated consultative system”***”.

The Report also recommends that ***“new modalities for engagement of the private sector should be explored to strengthen cooperation with this distinct stakeholder group.”***



# WORLD ECONOMIC FORUM

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COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

# Council for Immigration

A **SRM** Affiliate





The Hague Process  
on Refugees and Migration

## Engaging the private sector on migration

**700 Companies World Wide**

### **Mapping Study covered:**

- Extractive industries
- Construction
- ICT
- Health
- Tourism
- Recruitment
- Banking
- Insurance
- Education
- Money transfer



# Business Roundtables

## New York 2<sup>nd</sup> October, 2013

- Consensus that skills shortages negatively impacts potential for growth.
- Private sector and states have mutual interest to facilitate mobility of skilled workers to ensure continued economic growth.

## Brussels 20<sup>th</sup> February, 2014

- Migration of skilled labour is essential for competitiveness.
- Migration systems can be an obstacle to talent acquisition.



# Today's roundtables

- 1) Extractive Industries:** *The broader economic impact for states and business of local content and hire policies.*
- 2) Ethical Recruitment:** *Ensuring ethical recruitment practices in the supply chain.*
- 3) Financial Services:** *Aligning identification requirements and migration policies to ensure access to financial services for migrants.*
- 4) Emerging Needs:** *Shaping visa policies to address skills gaps in emerging sectors such as human care, education and hospitality.*



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# Results of the Mapping Study

- The Hague Process on Refugees and Migration (THP).
  - Since 2000 The Hague Process has engaged with businesses on migration related issues looking at local level impact but taking into account global trends (competition for skills etc.).
- The International Organisation of Employers (IOE).
  - The IOE brings together national business federations from around the world.
  - Informs public opinion and promotes understanding of employers' points of view.



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# Today's roundtables

- 1) Extractive Industries: Göran Hultin** - Salle III, R3 Level
- 2) Ethical Recruitment: Federico Soda** - Salle IV, R2 Level
- 3) Financial Services: Barbara Span** - Salle VI, R3 Level
- 4) Emerging Needs: Lynn Shotwell** - Salle VII, R2 Level