



Launch of e-learning course

# ENTREPRENEURSHIP FOR MIGRANTS AND REFUGEES: INNOVATIVE PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT

 Interpretation from English to Arabic will be available.  
From English to French (TBC).



**ONLINE  
SIDE  
EVENT**

**25 JANUARY 2021  
@ 10AM - 12PM (CET)**

**13<sup>TH</sup> GLOBAL FORUM  
ON MIGRATION AND  
DEVELOPMENT SUMMIT**



<https://gfmduae.org>

Hosted by the United Arab Emirates



## BACKGROUND

Entrepreneurship offers both a long-term solution to the challenges emanating from large and permanent movements of people and operates as a means for livelihoods in the short-term following humanitarian crisis. Especially in the context of recovery from COVID-19 pandemic, forging innovative partnerships can play a critical role in improving the inclusive nature of entrepreneurship ecosystems. Such partnerships can narrow pervasive information gaps regarding vulnerable groups, harness synergies among ecosystem stakeholders, and strengthen implementation of policies and delivery of programmes in a coordinated fashion. Within this framework, there is a need to build multistakeholder partnerships to eliminate exclusion and to strengthen the humanitarian-development nexus.

## OBJECTIVE

This parallel session aims to promote a better understanding of the importance of facilitating entrepreneurship for migrants and refugees in developing and developed countries by enhancing their access to requisite services in the areas of training, finance, markets, and technology. It will also highlight the positive contributions that migrant and refugee entrepreneurship bring to their host communities and the instrumental role they play in a long-term period wherever they may be located. There is room to bridge the gap between the supply of services by ecosystem stakeholders and the demand for services by migrant and refugee entrepreneurs. In the framework of this event, the Arabic version of the e-learning course on “Entrepreneurship for Migrants and Refugees” will be launched.

## FORMAT

The virtual session will be conducted as a Davos-style panel discussion, facilitated by a moderator and involving a group of panelists, with a time dedicated for discussion with the audience.

During the parallel session, policymakers and practitioners will share examples from their experiences. UNCTAD, IOM and UNHCR will discuss their best practices and lessons learned in operationalizing the Policy Guide on Entrepreneurship for Migrants and Refugees they jointly published in 2018. This document has been adapted for an e-learning course in 2019/2020, together with UNITAR, who will provide relevant information about this e-learning tool. Having reached almost 1,000 participants in its first iterations in 2020, this course is available in English and Spanish, with Arabic as the latest upcoming edition.

## KEY THEMES

The key themes to be discussed include:

- (i) the benefits of innovative and multisectoral partnerships in promoting entrepreneurship for migrants and refugees;
- (ii) the challenges and opportunities faced by migrant and refugee entrepreneurs particularly during COVID-19 pandemic;
- (iii) examples on the policy options and successful partnerships emanating from good practices across the world;
- (iv) background, features, and launch of the Arabic version of the e-learning course on Entrepreneurship for Migrants and Refugees.



## PROGRAM

From 10h00 to 12h00 (CET)



### LAUNCH OF THE ARABIC VERSION OF THE E-LEARNING COURSE ON ENTREPRENEURSHIP FOR MIGRANTS AND REFUGEES



**Mr. Alex Mejia**, Director, Division for People and Social Inclusion at UNITAR; Head, CIFAL Global Network

*Moderator of the event*

### CONCLUDING REMARKS

### IMPORTANCE OF ENTREPRENEURSHIP FOR MIGRANTS AND REFUGEES, IN THE CONTEXT OF INNOVATIVE PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT



UNCTAD:  
**Ms. Tatiana Krylova**, Head of Enterprise Branch within the Division on Investment and Enterprise



UNHCR:  
**Mr. Mamadou Dian Balde**, Deputy Director, Division of Resilience and Solutions



IOM:  
**Ms. Tanja Dedovic**, Senior Regional Thematic Specialist on Labor Mobility and Human Development, Regional Office for Middle East and North Africa (MENA)

### QUESTIONS AND ANSWERS I



**Ms. Mariana Mesanelli Nunes**, Global Development Lead, Impact Hub Network, London, United Kingdom



**Mr. David Apollo Kazungu**, Commissioner for Refugees, Department of Refugees, Office of the Prime Minister, Uganda



**Prof. Huriye Yeroz**, Senior Lecturer, De Montfort University, United Kingdom and Guest Lecturer at Sabanci University, Turkey

### QUESTIONS AND ANSWERS II

