

The GFMD Marketplace – a means to leverage partnerships for implementing the GCM?

Draft Concept for 2019 Chairmanship of Ecuador

Context

The GFMD Platform for Partnerships (PfP) was established in 2010 as a mechanism to foster the exchange of practices, policies and lessons learned between and among Member States, working on their own and/or in concert with other Migration and Development (M&D) stakeholders. Through the years, the special session on the PfP at each GFMD Summit has provided a dedicated space to showcase state-of-the-art M&D initiatives and encouraged countries as well as non-government partners to forge partnerships.

This year, the intergovernmentally negotiated and agreed outcome of the Global Compact for safe, orderly and regular Migration (GCM) has foreseen the role of the GFMD as a platform to exchange experiences on the implementation of the GCM, share good policies on practices and cooperation, promote innovative approaches, and foster multi-stakeholder partnerships around specific policy issues (OP 47). It also invites the GFMD to provide a space for annual informal exchange on the implementation of the Global Compact, and report the findings, best practices and innovative approaches to the International Migration Review Forum (OP 51). In addition, the GFMD Platform for Partnerships (PfP) is acknowledged as a building block of the global knowledge platform envisioned as one of the three elements of the proposed UN capacity-building mechanism (CBM). The latter is designed to support GCM implementation by strengthening capacities and fostering multi-partner cooperation (OP 43).

The GFMD Dialogue on GCM implementation, convened by the current Co-Chairs Germany and Morocco on September 4, provided for reflections as to how the GFMD could operationalize the aforementioned provisions and thereby assist in translating the GCM commitments into action. Concretely, while reaffirming the GFMD's key characteristics in its state-led, informal and dialog-based format, they also advocated for leveraging and building on existing tools such as the PfP to further develop the GFMD.

In addition, the GFMD has been invited for two years now to contribute to the annual High Level Political Forum (HLPF), the main review mechanism for the achievement of the Sustainable Development Goals (SDGs) defined under the 2030 Agenda. This has enabled the GFMD to submit a thematic report to the UN ECOSOC on GFMD participating Member States' efforts in achieving migration-related and migration-specific SDGs in focus at each HLPF.

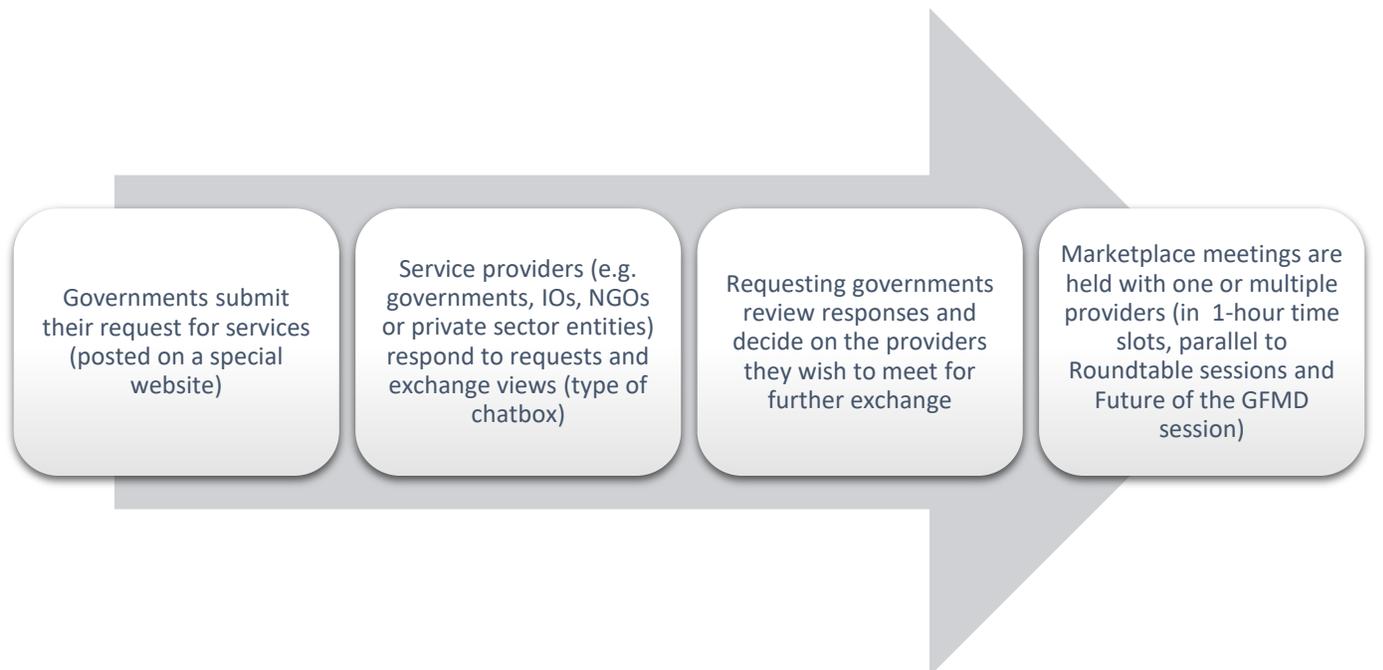
In this context, the GFMD further explores the PfP's potential to generate multi-stakeholder partnerships, particularly but not limited towards achieving GCM objectives and migration-related SDGs. The PfP has two components that could be harnessed for this purpose. First, the online repository showcases over 1,000 M&D practices and policy tools that have come out of GFMD discussions, while also offering a space to make calls for action or partnership. Second, PfP meetings are organized at the respective GFMD Summit Meeting to allow for face-to-face interactions focused on sharing experiences between governments and key partners.

As the GFMD ten-year Review findings have reaffirmed, the GFMD maintains its added value in 1) offering networking opportunities, 2) facilitating partnerships and 3) acquiring knowledge for Member

States and crucial stakeholders. The PfP potentially provides for a dynamic tool to enhance these functional elements.

In light of the foregoing, this draft concept envisages how to further develop the PfP as a multi-stakeholder interface for tangible collaboration on M&D challenges. Given that the PfP actually emerged from the idea of an interactive “Marketplace”, launched under the Belgian GFMD Chairmanship in 2007, this concept could be reinvigorated as a “matchmaking mechanism” between those facing specific policy and practice issues and those providing targeted solutions.

Initial Concept



Aspects for consideration based on lessons learned from 2007

- Some 32 Marketplace consultations took place during the Meeting, resulting in 20 project proposals, primarily submitted by developing countries. 12 of these proposals were followed up by a provider; but actual follow-up varied from discussions on project proposals to implementation => **Develop a collaborative set of strategies to increase the scope of follow-up and actual implementation.**
- The Marketplace website provided a protected online interface for the initial exchange between “owners” (i.e. member states) and “visitors” (i.e. potential providers) on the projects which had been posted, thereby also facilitating the arrangement of Marketplace meetings during the

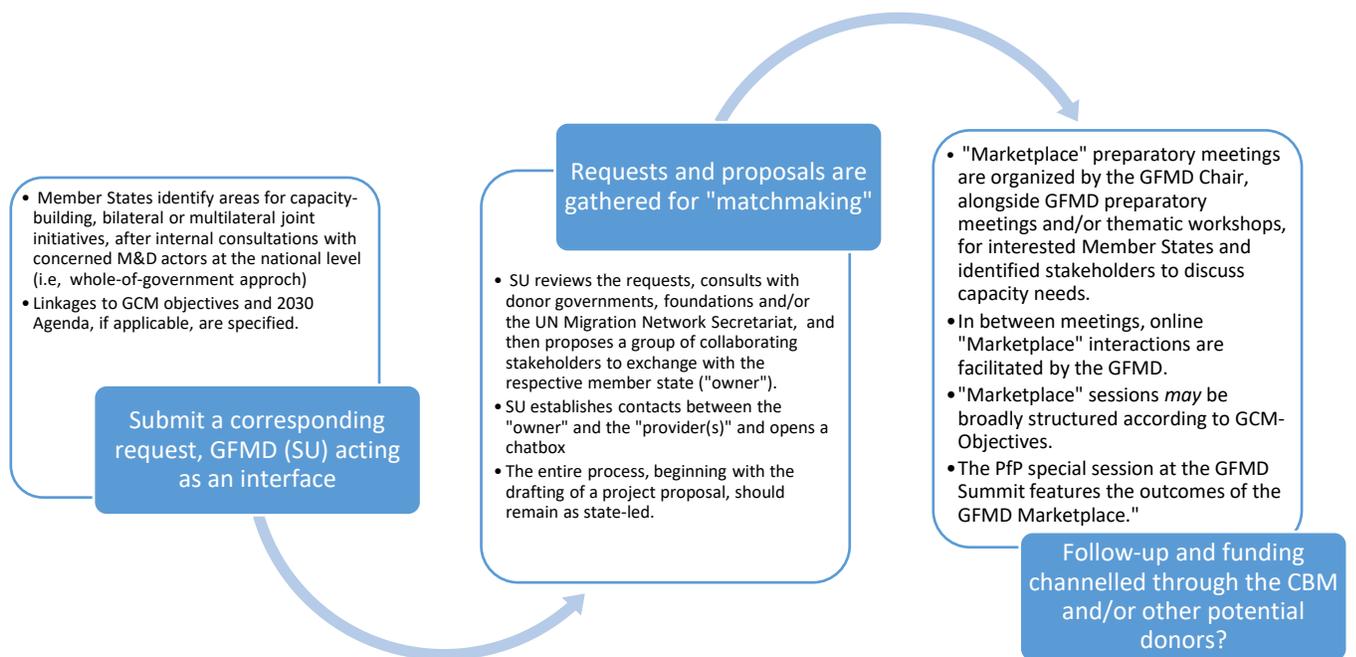
GFMD Summit in Brussels => **Consider re-establishing such a web-based interface as part of the PfP-section on the GFMD-website.**

- Enhance coordination between providers in responding to Marketplace requests => **Based on a corresponding request for support by member states (as “owners”), a collaboration of stakeholders (such as international organizations, donor governments and private companies) could be respectively identified to coordinate a response/project proposal.**
- Improve availability of funding for Marketplace projects, with a view to facilitating implementation => **Explore possibilities of leveraging funding from different sources, including donor governments, international foundations, and the UN capacity building mechanism for migration.**
- Increase awareness of the Marketplace beyond national focal points => **Encourage a whole-of-government approach through broad dissemination of information on the PfP and its components.**
- Due to an often limited size of delegations, some governments could not be present at both the Marketplace and the Roundtable sessions => **Dedicate either a separate segment at the Summit to the Marketplace or organize it as a standalone event in the context of concrete actions for GCM implementation.**
- On the whole, the Marketplace meetings allowed for new partnerships to be forged, under the leadership of governments, both during the preparatory process and at the actual GFMD Summit => **The element of state-led partnerships should be the key guiding principle of the Marketplace.**

Adapted Concept for 2019

The Marketplace Actors

- “Owners” – proponent member states with targeted policy / programme needs
- “Providers” – governments, international organizations, foundations, civil society or private sector entities that have the capacity to offer assistance (financial, technical, operational, etc.)
- “Visitors” – interested stakeholders who want to observe and learn from the interaction before making a decision on how to get involved
- GFMD Support Unit – facilitator, connector, communicator
- UN Network on Migration – provides coordinated support from the UN on a need basis, i.e., as may be requested by the “Owners”



Next steps

In going forward, the re-conceptualization of the "GFMD-Marketplace" will be driven by the outcomes of the Special Session of the Future of the Forum-session at the Eleventh GFMD Summit in Marrakesh, Morocco. This session will feature a presentation of the key recommendations emanating from the GFMD Review 2018. Amongst others, the latter also proposes the establishment of a solutions-driven and operational "marketplace" to match potential partners.

The Marketplace concept re-launch will be done at the special session on the GFMD PfP in Marrakesh.

Thereafter, the development and implementation of the GFMD Marketplace will be spearheaded by the incoming GFMD 2019 Chair Ecuador, in consultation with the GFMD Troika and the GFMD Steering Group.