

Mainstreaming Migration into Private  
Sector Development Policies  
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Labour Migration for Development”  
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# Overview

- Urgent imperative: job creation through private sector development
- PSD framework
- Current situation – ad hoc
- Key questions – value added, policy coherence
- Recommendations

# Key message

- (Extended) Migration profiles necessary tool for mainstreaming migration into development but hardly sufficient
- Also necessary to connect migration with political priorities/concerns and demonstrate relevance
- Seek out national/regional champions to drive local ownership
- Key role for regional development initiatives
- Vital to leverage GFMD 2012 taking place in Africa

# Jobs imperative



# Jobs $\leftrightarrow$ Migration



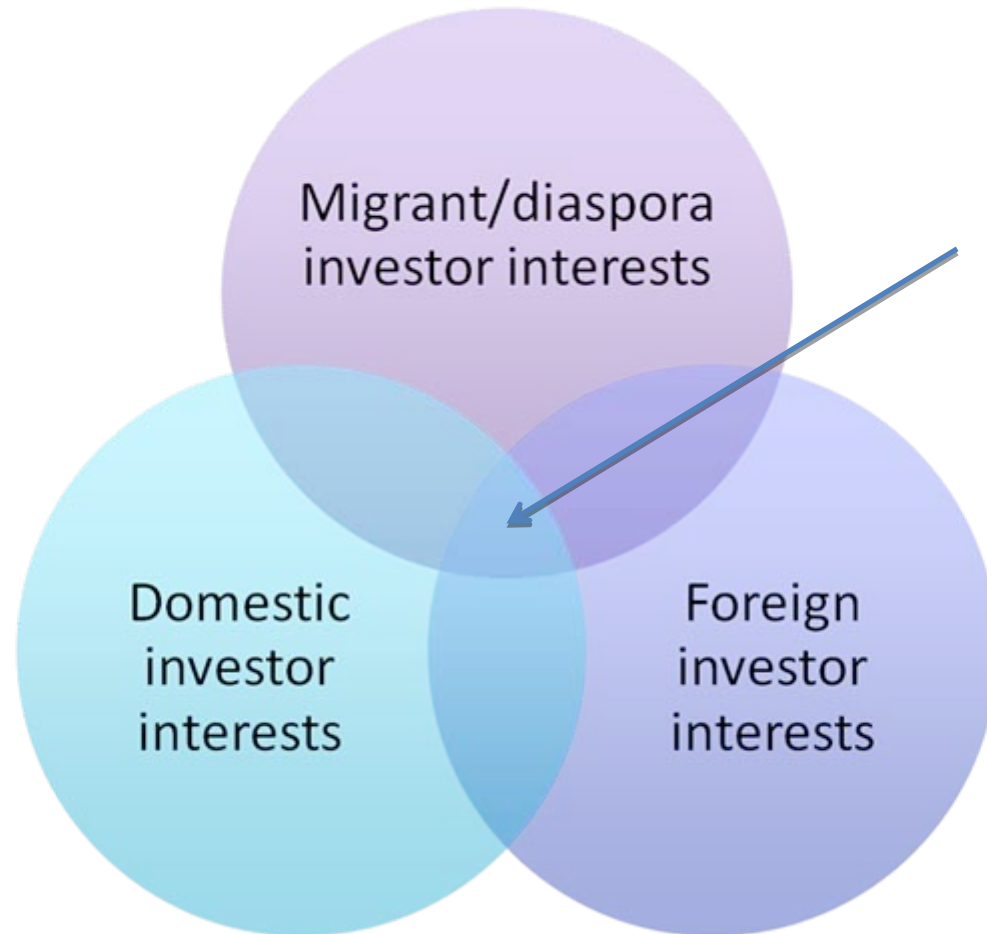
# PSD framework

- Reducing costs, risks, red tape, regulations in doing business
- Access to/cost of finance
- Entrepreneurship culture/support
- Skills (employability)
- Trade/tourism
- Investment promotion

# PSD framework – migration dimension

- Reducing costs, risks, red tape, regulations in doing business
  - Cross-border trade restrictions
  - Business startup
- Access to/cost of finance
  - Remittances regulation
  - SME financing
- Entrepreneurship culture/support
  - Diaspora investors/entrepreneurs
  - Productive use of remittances – business support
- Skills (employability)
  - Brain drain/gain, circular/return migration
- Trade/tourism
  - Nostalgia
  - Workers' rights
- Investment promotion
  - Diaspora investors/entrepreneurs

# Target policies at “sweet spot” – areas of shared interest



Focus on policy domain of shared interest for optimal effectiveness, incentive alignment, & minimal distortion, & resentment, & conflict



# Ad hoc arrangements (Sierra Leone)

- Business plan competition
  - Used by diaspora/returnee & homegrown entrepreneurs
- RemitPlus™
  - Demand for business support, financial literacy
- Investment promotion
  - Focus on large-scale investment (oil palm; sugar)
- Office for Diaspora Affairs (Office of President)
  - Signposting, general advice

# Key questions

- Migration profiles value added
  - Central locus for data/analysis
- Coherence & coordination
  - Major challenge
  - Lack of awareness/understanding among policymakers
  - Lack of champions
  - Overload center (president) in absence of wider buy-in
- Inter-ministerial working/coordination group
  - Coordination committee overload
  - Lack of incentives for collaboration

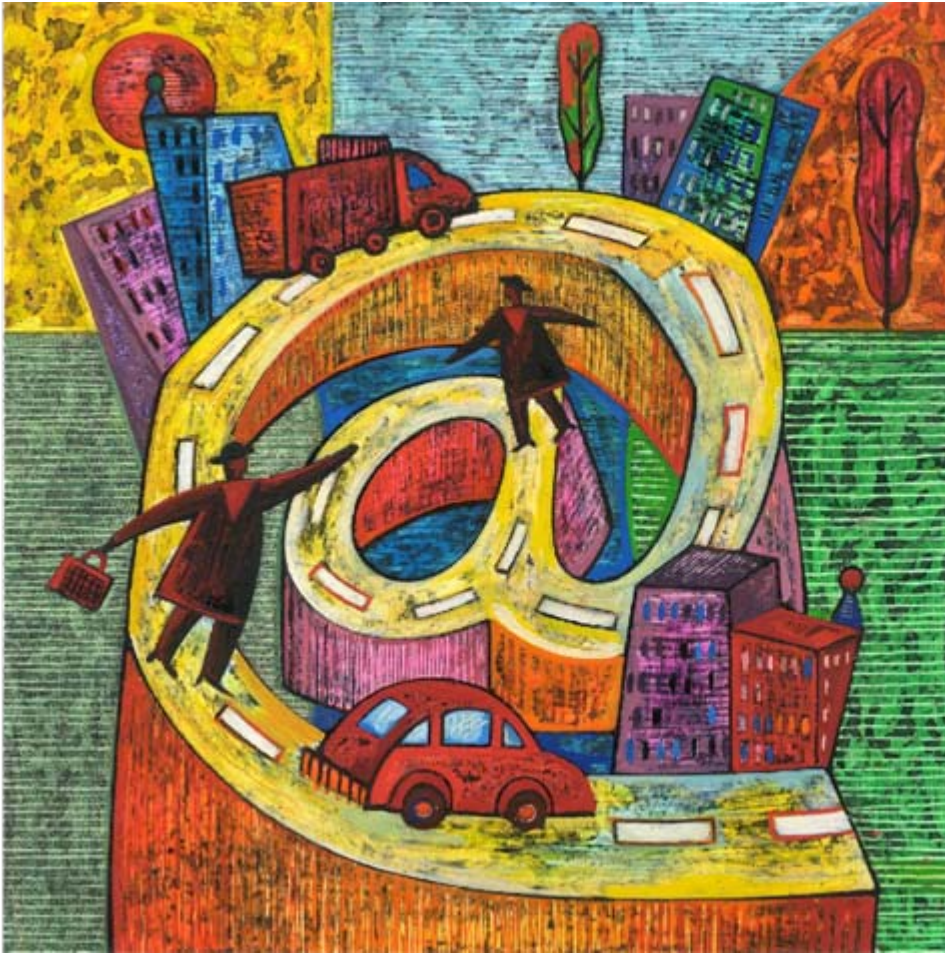
# Recommendations

- Use GFMD 2012 (Africa) to build evidence base
- Integrate migration into regional development initiatives, eg ECOWAS/pan-Africa jobs summit
- Use new social media tools/platforms to enable migrants/diaspora to self-generate migration profile data

# Recommendation

- Diaspora for development → Vital to build evidence base → What works, why, how replicable, how scalable? → Better policies, better implementation → Virtuous upward spiral
- Coalition of the willing/able
  - Governments
  - Migrants/diasporas
  - Private sector
  - Development agencies/donors/partners
  - International Organizations
  - Civil society
- Focus on migration & development for **jobs**: choice to migrate or not to migrate
- Program of comparative action-research: learn by doing
- Build upon existing programs eg ADM I & II; IdEA; JMDI; IOM Diaspora Handbook, next flagship World Bank World Development Report: Jobs
- Feed results into substantive work program for GFMD 2012 (“African GFMD” with Mauritius as Chair-In-Office)

# Bridge information gaps with “Rich Picture™”



- Immersive, interactive view of challenges, gaps, opportunities where migrants/diasporas can add value
- Sustainable business model
- Involving all stakeholders with pieces of jigsaw

# ***THANK YOU!***

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