

Forum Mondial sur la Migration et le Développement

Genève · 23-25 janvier 2024

14th GFMD Summit

OVERVIEW OF THE MARKETPLACE OF IDEAS

1. AFD Group: A bilateral development actor committed to make migration a driver for development

ORGANIZERS: AFD / EXPERTISE FRANCE

Description: AFD Group contributes to the implementation of France's policies for sustainable development and international solidarity. The Group includes Agence Française de Développement (AFD), which finances the public sector, NGOs, research and training; its subsidiary Proparco, which is dedicated to the private sector; and Expertise France, a technical cooperation agency. With its partners, the Group finances, supports and accelerates the transitions needed to achieve the Sustainable Development Goals.

Given the close links between migration dynamics and development trajectories, AFD Group supports a wide range of actors (such as national and local governments, regional organizations, diaspora associations, business owners...) to make migration a driver of development for countries of origin, transit and destination. More specifically, the Group seeks to maximize the economic, social and cultural impacts of migration; it helps public institutions develop and implement public policies on migration; and it addresses the needs of local communities affected by forced displacements to protect the most vulnerable and to strengthen social cohesion. The AFD Group booth will provide participants with information on our project portfolio.

2. A Region on the Move: Lessons learned from research on migration and mobility in the Horn of Africa

ORGANIZERS: European Commission International / Partnerships Directorate

Description: From 2016-2023, the Research and Evidence Facility, funded by the European Union's Emergency Trust Fund for Africa (EUTF), carried out extensive research on migration and mobility dynamics within and from the greater Horn of Africa Region. While disproportionate attention is often placed on long-distance human mobility between continents, far more movement takes place across shorter distances, within countries and regions of origin. REF research has centred on three key themes: Livelihoods and Mobility, Climate Mobility and Conflict Mobility, and employed more than 70 researchers living and working in the region. They have worked closely with EU country delegations, donors, UN agencies, NGOs, government bodies, and civil society, as well as the regional Intergovernmental Authority on Development (IGAD) to generate actionable recommendations with respect to migration and mobility.

The Marketplace stand will make available some of our key information products, each of which has been designed in close collaboration with our EU, UN, government and NGO partners. Key recommendations aim to improve the protection of people on the move, to ensure that decisions about movement are able to be made in conditions of safety and positive choice, and to help maximise the benefits of mobility. Members of the Core Research Team from the Research and Evidence Facility will discuss the research, approach to advocacy and policy recommendations with visitors. Two short films will be screened:

1. Life on the Move (winner of the 2019 Research in Film Awards, Arts and Humanities Research Council)
2. Refugee journeys from employment and entrepreneurship in Kenya (highlighting the importance of mobility for refugees and asylum seekers)

3. Engaging on the nexus of climate change, food security and human mobility: an interactive booth

ORGANIZERS: Food and Agriculture Organization (FAO)

Description: The Marketplace presents a unique opportunity to engage with the audience and the participants of the 14th GFMD Summit to explore the climate change-food security-human mobility nexus. FAO will propose an innovative interactive booth that encourages the audience to share their lived experiences, thoughts and feelings about challenges and opportunities at the intersection of food security, rural livelihoods, climate change and human mobility through various interactive activities and tools.

The Marketplace will also present FAO tools such as the 'Toolkit on integrating human mobility into national Adaptation Plans (NAPs) and Nationally Determined Contributions (NDCs)', developed in collaboration with the Institute for Environment and Human Security of the United Nations University (UNU-EHS). The Toolkit was developed to address a key gap in the planning and implementation of national adaptation and mitigation policies concerning the weak focus on rural populations and rural livelihoods.

The Marketplace will represent an opportunity to officially launch the final published version of the Toolkit and will feed into discussions about fostering multisectoral and holistic approaches to climate mobility.

The FAO E-learning course on Migration, Food Security and Climate Change will also be showcased at the Marketplace through an interactive modality. The Marketplace stand will make use of multimedia, digital resources and creative tools to engage Summit participants on the topic

4. Gender and Migration Research Policy Action Lab: A global multistakeholder network of partners committed to gender equality in migration

ORGANIZERS: International Organization for Migration (IOM)

Description : Given the importance of gender for migration and development, IOM is proposing to set up a physical booth to showcase its new initiative, the Gender and Migration Research Policy Action Lab – GenMig. GenMig is designed as an innovation incubator focusing on impact knowledge and research for supporting gender-responsive policies, operations, programming and practices. The initiative leverages the vast knowledge and expertise of IOM and its partners to drive actions for addressing gendered vulnerabilities and empowering migrants of all genders in line with the Sustainable Development Agenda and the Global Compact for Safe, Orderly and Regular Migration. The GenMig booth will thus serve as a hub of knowledge and expertise, where stakeholders will be able to discuss how to improve gender equality across the many facets of migration and share best practices, including with regard to the six priorities determined by the GFMD France 2022-2023 Chair. GenMig being designed as a highly collaborative venture, the GenMig booth will also provide GFMD stakeholders with information on how to become a GenMig partner and inform the future development of GenMig.

5. Art Meets Migration and Development in a Changing Climate

ORGANIZERS: DISPLACEMENT: Uncertain Journeys art project, Platform on Disaster Displacement (PDD) with International Organization for Migration (IOM) and Artolution as partners

Description : The Marketplace exhibit will present contemporary artists working at the intersection of climate change, migration, and development policy. In particular, the exhibit will showcase artists using various collaborative and participatory art practices to initiate conversations on migration and development policy challenges and ideas, engage communities to facilitate urban planning processes, and imagine innovative possibilities to help people on the move to live indignity and contribute to climate-resilience development. It will also present artworks that offer utopian, and sometimes playful, proposals for migration and development policy to spur creative thinking on how to adapt in the face of a rapidly changing climate. The exhibition will include interactive art installations to directly engage GFMD delegates to:

i) raise awareness about the relevance of international migration policy to slow-onset events associated with climate change, and **ii)** share creative ways to engage international policymakers and affected communities about how to increase understanding about and address climate change impacts within migration and development policy.

This proposal is part of a broader artistic partnership with Artolution/International Organization for Migration (IOM) that seek to promote policy engagement with art and cultural actors. Both marketplace proposals from DISPLACEMENT- Uncertain Journeys/PDD and Artolution/IOM aim to jointly feature a complementary artistic approach to highlight challenges and solutions to human mobility in the context of disasters and climate.

6. How Leadership and Digital Skills Training can help creating millions of technology jobs in Africa

ORGANIZERS: Germany - GIZ on behalf of the Federal Ministry for Economic Cooperation and Development

Description : For the German Federal Ministry for Economic Cooperation and Development (BMZ) and GIZ it is crucial to give a voice to diaspora actors. We therefore support inclusive processes and the inclusion of diaspora actors in international formats. This marketplace is organized by GIZ and will give one of our partner diaspora organizations the opportunity to showcase their activities. Olivia Davis-Mbou is the co-founder of Mapubi e.V. and will represent her organisation and present their work at the marketplace. According to organizations such as World Economic Forum and The World Bank, 50 – 85 million people will be needed to fill new technology roles by 2035 as almost every company at any scale today needs to undergo digital transformation. Africa can help solving this problem given the proper training and working environment for its increasingly young population. While birth rates are continuously declining in other continents, Africa's baby boom continues, creating the youngest population on earth. With initiatives that train technology and corporate professional- or leadership skills (business ethics, critical thinking, collaboration, communication, design thinking etc.) shortages of staff in the field of technology can be faced.

Through its projects SmartMobileClinic and OctobreRose, Mapubi has trained over 100 healthcare workers to use digital tools to enhance decision making during healthcare consultations in rural areas. Furthermore, the projects have combinedly helped over 4000 patients especially women and rural communities to receive adequate treatment. The project SmartMobileClinic is an emergency system for young doctors and especially nurses in rural areas, where they receive support and consultancy from more experienced doctors usually based in cities. This app will be demonstrated at the marketplace where visitors can receive an impression on how the digital system works and what positive impact it has.

7. Exploration sans Frontières : voyage au coeur des recherches actuelles sur les migrations / Exploration sans Frontières: a journey to the heart of current migration research

ORGANIZERS: French National Research Institute for Sustainable Development (IRD)

Description : At The market place will be the opportunity to present the migration research work of the IRD and its partners in developing countries, in a variety of formats: acknowledge community on migration, books and journals, podcasts, audio postcards, maps.

8. New evidence and conversations on the migration-development nexus

ORGANIZERS: Overseas Development Institute (ODI)

Description : ODI will showcase a suite of high-quality Policy Briefs and other policy-relevant outputs to support discussion and progress on priority themes #3 #5 and #6. The booth will also incorporate audio-visual elements to attract visitors and encourage discussion on these themes.

Their booth will be a space to launch new MIGNEX videos, recently filmed in Cabo Verde and Pakistan, which follow the stories of young people considering migration; the questions and challenges they face. In addition, we will play a series of widely acclaimed animations that unpack the complex and multi-dimensional relationships between migration and inequality in the 'Global South', produced by the MIDEQ project.

In addition to their research outputs and multimedia, they will share information on the tools and technologies of large-scale data collection. MIGNEX captured the perspectives of 13,000 young people across Africa, Asia and the Middle East, on topics relating to migration and development. Such perspectives underpin MIGNEX findings, and our techniques could be applied by policymakers to better incorporate the perspectives of migrants in future policies.

9. Innovation for Migration Corner

ORGANIZERS: International Organization for Migration (IOM)

Description : The International Organization for Migration (IOM) has been addressing the links between innovation and migration, collaborating with partners worldwide to harness transformative solutions that mitigate the effects of climate change and its adverse impacts on human mobility. The Innovation for Migration Corner will showcase IOM's innovation through visual storytelling using immersive 360-degree videos and other innovative tools and initiatives on migration.

The videos shot in the Marshall Islands, Guinea, Bangladesh, and Türkiye will highlight the stories of people at the front lines of climate change, working with IOM on various impactful initiatives towards a more just and sustainable future. Grounded in the stories of migrants who are living through the effects of climate change today, the Corner will allow visitors to see and hear first-hand the solutions developed in the field to provide tailored support to migrants. It will showcase potential approaches, partnerships, and shared lessons learned to tackle the critical issues at the confluence of innovation, migration, and climate change.

10. The Mayors Mechanism Call to Local Action: Highlighting City Leadership for Migrants and Refugees

ORGANIZERS: Mayors Mechanism

Description : The Mayors Mechanism would like to showcase its Call to Local Action for Migrants and Refugees, an initiative which aims to capture cities political commitment to the GCM, GCR and SDGS and vast practical experience, with the aim to:

1. Expand the number of Local and Regional Governments publicly endorsing the Compacts.
2. Collect and showcase bold, people-centered local actions that achieve or exceed the GCM and GCR to facilitate cross-fertilization, peer learning and replication.
3. Create a cohort of publicly recognized LRG leaders engaged in robust GCM and GCR implementation to motivate scaling, investment and new local-national-global partnerships.

With over 100 actions collected between 2022 and 2023, the Call to Local Action provides an unprecedented window into cities' leadership for and with migrants and refugees, as well as other stakeholders. It is a collaborative effort of the Mayors Mechanism's Steering Committee - United Cities and Local Governments (UCLG), the Mayors Migration Council (MMC) and IOM, in partnership with UNHCR.

The space in the GFMD marketplace will provide MM staff and city representatives with an opportunity to present their work, exchange with partners, and identify new ideas to support migrants and refugees in cities.

11. Talent is universal, opportunity is not – The Youth on the Move Fellowship programme

ORGANIZERS: UNICEF

Description : Talent is universal – but opportunity is not, especially for refugee, displaced or migrant youth whose talents remain undiscovered. While working on innovative pathways for youth on the move to access learning and working opportunities, we realised that UNICEF itself is completely inaccessible for people who are unable to meet the standard, highly competitive, eligibility criteria. Too often, youth on the move are excluded from learning to earning opportunities, because they lack university degrees, bank accounts or formal work experience.

To proof concept and show that UNICEF can walk the talk on being an inclusive, supportive, and accessible partner for young people, we piloted a program specifically tailored to break UNICEF's own internal glass ceiling: the Youth on the Move Fellowship. The Fellowship is 3 months (extendable) paid work experience with UNICEF offices around the world tailored for high potential young people on the move. For the initial pilot we wanted to proof concept that it is possible to design this kind of innovative programme and that there is both demand within UNICEF to bring youth on the move into their teams, as well as supply, a pool of talented, amazing young people whose experience and perspectives can shape our daily work. The pilot programme started in October 2022, and we have since onboarded 23 young migrants and refugees to work with UNICEF teams across the world.

Our goal is it to showcase the impact this initiative has had on strengthening our work at UNICEF and making sure we engage youth on the move in our programmes, as well as on the young people who have worked as youth on the move fellows. We want to share our lessons learned, inspire other stakeholders to follow suit, and explore new partnerships to ensure more youth on the move have the opportunity to access learning and earning opportunities.

12. Introducing the CLIMB Database: How to Navigate Evidence-Based Policymaking in a Changing Climate

ORGANIZERS: UN Network on Migration / International Organization for Migration / Platform on Disaster Displacement / Gesellschaft für Internationale Zusammenarbeit (GIZ) / Federal Ministry of Economic Cooperation and Development (Germany)

Description : At this marketplace booth, attendees will have an interactive introduction to the CLIMB Database, a first-of-its-kind consolidation of nearly 2,000 policy and legal instruments addressing human mobility in the context of disasters, climate change, and environmental degradation. Born from a collaborative effort led by the Platform on Disaster Displacement, the International Organization for Migration, and the United Nations Network on Migration, the booth will showcase how this innovative tool aids policymakers, researchers, and various stakeholders.

Visitors will gain insights into how the database aligns with major policy frameworks, such as the Global Compact for Migration, the UN Framework Convention on Climate Change, and the Sendai Framework. Live demonstrations will highlight the database's ability to foster policy coherence, enhance evidence-based decision-making, enable best practice sharing across nations, and promote a collaborative approach to addressing climate change impacts on human mobility.

Bringing the CLIMB Database and its related products (including an upcoming policy report) to the GFMD Marketplace aims to stimulate global discussions, foster collaboration, and catalyze innovative approaches to understanding the intricate dynamics of climate change, migration, and development in the context of our changing planet.

13. France Volontaires

ORGANIZERS: France Volontaires

Description : France Volontaires is the French platform for international exchange and solidarity volunteering. As a French Ministry of Europe and Foreign Affairs operator, it brings together the State, local authorities and associations around a public interest mission: the development and promotion of international exchange and solidarity volunteering.

Volunteering is first and foremost a commitment to devote time during a period of one's life to an initiative, within a charity or a non-profit organisation. Thanks to years of expertise in volunteering and international solidarity, and strong links with its partners, France Volontaires can help you find a responsible international volunteering mission that matches your motivations, profile, and objectives.

14. The Global Compact for Safe, Orderly and Regular Migration: translating commitments into action.

ORGANIZERS: UN Network on Migration secretariat

Description : The stand in the GFMD marketplace will put a spotlight on the concrete ways that the CBM is supporting states to bring the Compact to life. This will be done by displaying videos (impact stories) that demonstrate country impact; sharing good practices from champion countries; and providing a space for interested countries and stakeholders to gather information and ideas on how to accelerate GCM implementation in their own context.

The examples shared will draw on the 20 Joint Programmes funded by the M-MPTF, involving more than 14 Participating UN Organizations (PUNOs) and more than 300 national implementing partners, and the support provided by the EU-funded Building Migration Partnerships programme to facilitate coherent UN system support to states to mainstream the GCM into national development planning including through dedicated GCM implementation plans. The Network's flagship multi-agency and multi-stakeholder capacity development tools, which have been developed under the co-leadership of IOM, OHCHR, and UNDP, will be showcased, with the aim of demonstrating to member states the opportunities for accessing support. This includes the 6-step guidance for governments and stakeholders to support GCM implementation planning.

The GFMD marketplace will be an excellent opportunity to highlight some concrete examples of what the CBM is doing in line with all the Chair's thematic priorities and the 14th GFMD Summit Programme. For examples, some of the Programmes that have been funded and innovative ideas that are in the Pipeline of the Migration MPTF will be showcased, focusing on climate change and human mobility; diaspora; protection of migrants; labour migration; and improving the perception of migrations.

15. “Migration Governance Indicators (MGI) – towards people-centred migration policies”

ORGANIZERS: International Organization for Migration (IOM)

Description : The Migration Governance Indicators (MGI) plays a crucial role in advancing “Multi level Governance (priority 6)” by fostering consultations among various levels of governments and diverse stakeholders, including civil society, private sector, academia, and more. A series of success stories of governments applying MGI to effect positive policy change will be presented. These stories reflect all the priorities of the current GFMD Chair including climate change and labour migration.

The MGI initiative is a tool created by IOM in partnership with Economist Impact to help governments assess their migration governance structures. The MGI methodology is grounded in target 10.7 of the Sustainable Development Goals (SDGs) and aligned with the Global Compact for Migration. Thus, this is a useful tool to inform countries’ implementation of Global Compact commitments. Since 2016, MGI assessments have been rolled out in 111 countries and 91 local jurisdictions, informing the development of migration policies and capacity-building activities.

MGI insights and the multistakeholder dialogue it promotes help governments engage with all stakeholders on concrete measures and solutions to address the identified gaps, notably through policy development and change.

The MGI presence in the marketplace would not only inform the GFMD Stakeholders of the tool as such, but also showcase the good practices in advancing multilevel governance in the field of migration collected since 2016. Furthermore, the MGI booth will exhibit the impact of policies on the lives of migrants and communities, through the MGI Success Stories 2023.

To enhance interactivity, the MGI booth will feature videos showcasing stories directly from the field, highlighting advancements in migration policies worldwide informed by the MGI.

16. Business Advisory Group on Migration/International Organisation of Employers

ORGANIZERS: International Organisation of Employers (IOE) - GFMD Business Mechanism

Description : The Business Advisory Group on Migration (BAG) strives to enable businesses to influence migration and skills mobility policies. This is achieved through meaningful contributions to key platforms such as the Global Forum on Migration and Development (GFMD), the implementation of the Global Compact for Migration (GCM), and participation in regional consultative processes. Hosted by the International Organisation of Employers, the BAG facilitates dialogue between employers and governments. This interaction is vital for governments to comprehend the impact of migration policies on national-level business operations. IOE is a global advocacy and policy organisation that represents the interests of employers on international labour and social policy issues, fostering dialogue between employers and various stakeholders to shape effective policies that work for all.

The BAG/IOE Market Place booth serves as a dynamic arena where stakeholders have the opportunity to directly engage with representatives from the private sector, gaining valuable insights into business perspectives on effective migration policy and governance. Within the BAG booth, attendees will also discover three recently released publications that delve into pivotal issues surrounding labour migration:

- Digital Nomad and hybrid Work
- Engaging with Employers in Skills Mobility Partnerships
- Green borders: Climate change and business mobility

These publications address some of the forefront concerns of the business community, providing a wealth of knowledge and perspectives on the intricate landscape of labour migration.