



A powerful
and balanced
voice for business



IOE 4th Migration Challenge at the 14th GFMD Summit in Geneva, powered by the GFMD Business Mechanism¹

IOE 4th Migration Challenge

Wednesday, 24 January 2024 from 9:00 to 10:30
CICG, Amphitheatre D

Join the tech start up community to the GFMD to learn from their pitches !

Nearly [70 per cent](#) of the world's international migrant population is made up of foreign labour migrants. At the same time, labour migration systems of all sizes are dealing with the challenges of addressing complex legal requirements, cultural integration, and regulatory compliance. Increasingly, technological advancements and digital solutions are playing a pivotal role in addressing these multifaceted challenges. Start-ups from emerging markets are at the forefront, leveraging technology to develop practical tools and solutions to streamline cumbersome data processes, provide migrant workers with access to essential services like finance and education, and tackle the overarching challenges associated with migration governance.

Since 2019, the [IOE-Seedstars](#) partnership championed a Migration Challenge programme which has earned recognition as a [UN SDG Good Practice in 2021](#). The goal of the programme is to identify top finalists through a rigorous selection process (applicants undergo evaluation based on 31 distinct criteria, in addition to a comprehensive interview with partners) to showcase their migration-related solutions on the international stage.

This year, the fourth edition of the IOE Migration Challenge identified 10 tech startups with solutions and products that cater to migrants, businesses and governments transforming the migration system with blockchain technology for skills and credential checks, AI and GIS technology to streamline migration processes and finetune fintech services for migrants. Focusing on this year's GFMD topics, the Challenge also welcomed tech start-ups working on climate-related solutions spanning different sectors of the migration debate.

Format and Structure: The final pitching competition will take place on 24 January 2024 from 09:00-10:30 CET in Amphitheatre D. The finalists will pitch live in front of an international Jury Panel and the GFMD community. Each finalist will have 3 minutes to pitch their solution and take 3 minutes for Q&A from the Jury Panel. The competition winner and two runners-up will be announced and receive their award at the end of the event.

Pitching finalists (*listed in Alphabetical order*):

1. Mr Alsouqi, Mohannad – talentspace.io (Jordan)
2. Ms Atmani, Hela – Palm (France)
3. Mr Chichester, Hugh – Niya Network (UK)
4. Mr Hu, Jeff – Turing Space (Taiwan)
5. Mr Kopysov, Andreas – VisaRight (Germany)
6. Ms Miroljubova, Anastasia – Immigram.io (US)
7. Mr Narzullayev, Anvar – Mohirdev (Uzbekistan)
8. Mr Ndori, Sam – Inclusivity Solutions (South Africa)
9. Mr Owolabi, Seun – Propel (Netherlands)
10. Ms Stefanova Dobрева, Greta – WHISP (Bulgaria)

¹ The GFMD Business Mechanism, endorsed at the 2015 GFMD Summit in Istanbul, brings the voice of business to the forum and enables business to help shape migration and skills mobility policy. Its Secretariat is housed at the International Organisation of Employers (IOE) in Geneva, which has created a dedicated Business Advisory Group on Migration.

DRAFT AGENDA for Pitching Finale of the Migration Challenge Competition

Master of Ceremony: Mohira Kurbanova, Consultant, International Organisation of Employers (IOE)

| TIME | PROGRAMME |
|-------------|--|
| 09:00-09:10 | Welcoming Remarks: <ul style="list-style-type: none"> - Mr Roberto Suarez-Santos, Secretary General, International Organisation of Employers - Ms Alisée de Tonnac, Founder, Seedstars |
| 09:10-09:15 | Introduction of Jury Panel and setting the stage for pitching ground rules. |
| 09:15-10:15 | Start-up pitching and Jury Q&A <i>10 Start-ups present their solutions in front of the audience and take questions from the Jury panel.</i> |
| 10:15-10:22 | Migration Challenge Alumni updates: <ul style="list-style-type: none"> - Mr Nicolas Goldstein, Founder, Talenteum. <i>The role of Artificial Intelligence in employing foreign workers and in reducing poverty, while contributing to the development of migrants' countries of origin and destination.</i> - Video messages of Alumni of the Migration Challenge to the GFMD |
| 10:22-10:30 | Winner announcement and award ceremony. <i>The winner and two runners-up will receive their award.</i> |

Please make time to stop by the Tech Garden during the GFMD Summit to talk to the tech start-up finalists!

January 23-25

Tech Garden on the ground floor of the CIGG

10:00-17:00

Booth set-up, presentation and Q&A for start-up finalists to showcase their solutions to the GFMD community. Networking opportunities with Summit participants, including media (*coverage/interviews/bilateral meetings with government and private sector*).